



At Tibet Relief Fund, we firmly believe in the power of collaboration to drive positive change and create a lasting impact. We are proud to partner with like-minded companies who share our values and mission to improve life for Tibetan communities, and always welcome new partnerships!

By forging a corporate partnership with Tibet Relief Fund, you can enhance your corporate social responsibility initiatives while making a tangible difference in the lives of Tibetans.





# Why partner with Tibet Relief Fund?



## Enhanced Social Impact

By partnering with us, you will directly contribute to improving the lives of Tibetans and helping them build self-sufficient, stronger communities. Your support will enable us to expand our reach, develop innovative programs, and provide critical resources to those in need. Together, we can bring about transformative change in the lives of countless individuals and communities.

## Employee Engagement and Morale

Corporate support offers opportunities for employee engagement through volunteering, fundraising, organising events and skills sharing. Engaging your employees in charitable activities can boost morale, strengthen team cohesion, and create a sense of pride in being part of an organisation that values social impact.

## PR and Marketing Benefits

As a corporate supporter, your partnership will be acknowledged through our various communication channels, including social media, newsletters, our website and at events. This exposure can enhance your visibility, promote your commitment to social responsibility, and attract positive attention from your target audience.

## Positive Brand Association

Aligning your brand with a respected charity demonstrates your commitment to social causes and community welfare. Your customers, employees, and stakeholders will recognise your dedication to making a difference, enhancing your brand reputation and fostering stronger customer loyalty.





# Why partner with Tibet Relief Fund?

## Tailored Partnership Opportunities

We understand that each corporate partner has unique objectives and requirements. We are committed to working closely with you to create a tailored partnership that aligns with your corporate goals. There are so many ways companies can support our work - for example, you could:

- Make Tibet Relief Fund your Charity of the year
- Add the **Pennies** plugin to an online shop to give shoppers the option of adding a donation to us at checkout
- Donate a percent of profits made from selling a specific item in your shop
- Contribute annually to a specific area of our work
- Offer match funds for one of our fundraising appeals
- Set up a payroll giving scheme and encourage employees to sign up
- Organise a group of employees to take on a challenge
- Encourage employees to fundraise for us and match what they raise as a company donation

**and the list goes on!**



Let's start the conversation today. Reach out to us on **020 3119 0041** or email [fundraising@tibetrelieffund.co.uk](mailto:fundraising@tibetrelieffund.co.uk) to explore how your company can collaborate with Tibet Relief Fund. We look forward to working together to create a better future for Tibetan communities and make a positive, lasting impact.



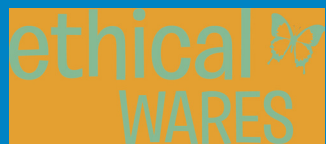
# Corporate partner spotlight

**Regular support from corporate partners has a wide-reaching and long-lasting impact on the lives of Tibetans. Here's a few of our current partners:**

**KOMODO** Komodo supports us by donating 10% of sales to us when [this link](#) is used. In November 2016 Komodo raised £2,500 for Bakhang school by creating “White Friday” – where 40% of their Black Friday sales were donated to Tibet Relief Fund. They also regularly donate prizes for raffles, added £3,000 to a match funding pot for an appeal and helped us put on an event.



Mindfulness UK raise money through a regular mindfulness class for our work with mothers and babies in Tibet.



ethicalWARES support Tibet Relief Fund by donating a raffle prize each year and occasionally, Tibetan clothes. In July 2016 we raised £250 by selling traditional Tibetan chupas and accessories donated by ethicalWARES.

